

9 women making waves in retail

A look at the industry leaders taking the stage at NRF NXT

Kristina Stewart, Director, Editorial Content · July 2, 2019

Lockie Andrews

CHIEF DIGITAL OFFICER, UNTUCKIT

Lockie Andrews leads omnichannel and enterprise-wide digital transformation efforts for apparel brand UNTUCKit; she's also the founder of Catalyst Consulting, a boutique firm specializing in consumer, fashion, retail and next-generation technology companies.

She has worked with such high-growth companies as Lane Bryant and Nike, and has held roles including head of new business at Liz Claiborne Accessories (Kate Spade) and vice president of business development at babystyle.com.

Andrews says strong leadership is responsible for fostering growth and equality in the workplace. "I love what I do," she says, "so I make a point to carry myself with a level of confidence that says, 'I belong here.'"

Where can you hear her? Case study: Why 70% of IT initiatives fail.

Also featured: Miki Berardelli (National Retail Federation executive committee board member), Carrie Bienkowski (Peapod), Rachel Bonsignore (GfK Consumer Trends), Sarah Hoffmann (Drybar), Michelle Kelly (Lilly Pulitzer) and three others.

Private archive copy for Lockie Andrews' records. Excerpt of the entry about Lockie Andrews; the full article belongs to the National Retail Federation.

Original: <https://nrf.com/blog/9-women-making-waves-retail> (no longer online as of October 10, 2026)

Saved copy: <https://web.archive.org/web/20230925184841/https://nrf.com/blog/9-women-making-waves-retail>
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