

March 22 - 24 2027
Mandalay Bay, Las Vegas

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Advisory board

Our agenda and theme are developed in conjunction with retail's biggest names - our advisory board.

From the speakers and sessions to the experiences and our newest peer-to-peer engagements, it's all created through a retail and brand lens with the help of the board. We meet with them regularly to identify trends, discuss content ideas, kick around new thoughts on experiences and activation and so much more. Meet them below.

SEE THE AGENDA



Current Members: 2025-2026



Craig Brommers
CMO
American Eagle Outfitters



Ed La Bay
CMO
Hot Topic



Justin Wexler
Partner
WndrCo



Kamanasish Kundu
SVP, Head of Ecommerce & Digital
Kendra Scott



Karen Bruck
VP, Cross Border Trade
VP, Cross Border Trade
Mercado Libre



Lockie Andrews
CEO
RICH Hair Care Americas



Parth Raval
Chief Growth Officer
PepsiCo



Rebecca Fitts
Consultant
Independent

Emeritus Members: 2023-2024



Amiee Bayer-Thomas
Chief Supply Chain Officer
Ulta Beauty



Andrea Moore
Chief Digital Officer
NEST New York



Anna Farberov
GM, PepsiCo Labs
PepsiCo



Anthony Soohoo
Venture Advisor & Investor
AI Fund



Art Sebastian
Founder & CEO
Nexchapter



Brieane Olson
CEO
PacSun



Christiane Pendarvis
Co-CEO
PATTERN Beauty



Holly Briedis
SVP, Global Leader,
Industry Go to Market
ServiceNow



JuE Wong
CEO
Olaplex



Stefanie Kruse Perkins
President, DTC
Parts Town



Yael Cosset
SVP & Chief Information
Officer
Kroger

Emeritus Members: 2021-2022



Anshu Bhardwaj
SVP, Technology Strategy
& Commercialization
Walmart



Barkha Saxena
Chief Data Officer
Poshmark



Charlie Cole
CEO
FTD



Ethelbert Williams
Head of eCommerce, US
Customer Development
Johnson & Johnson
Consumer Health



Prama Bhatt
Chief Digital Officer
Ulta Beauty



Ray Cao
Co-Founder and Board
Member
Agora Brands



Sarah Engel
President
January Digital



Sonja Moosburger
Managing Director,
MediaMarktSaturn N3XT
MediaMarktSaturn



Stuart Landesberg
Co-Founder & CEO
Grove Collaborative



Vidya Jwala
CEO
RugsUSA

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Shoptalk Luxe → Feb 2-4, 2027
Shoptalk Spring → Mar 22-24, 2027
Shoptalk Europe → Jun 1-3, 2027
Groceryshop → Sep 13-15, 2027
Shoptalk Fall → Oct 5-7, 2027

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